

Overview

I developed a set of PowerPoint slides for an options-trading firm to take to college campuses for recruiting (client wishes to remain anonymous).

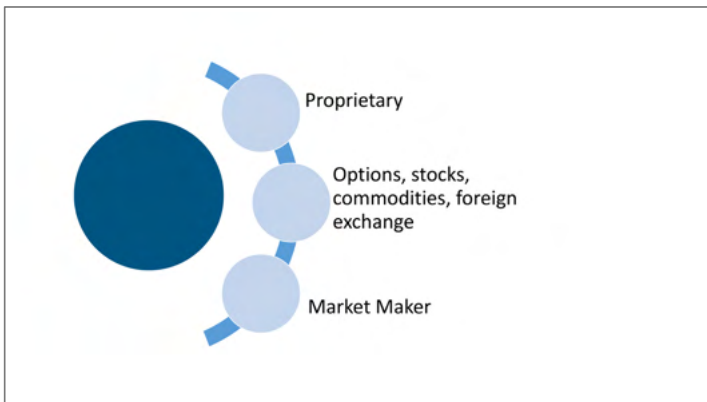
The client's original version, at left, lacked consistency in layout. I came up with a design based on the company's branding (the blank circles represent their logo). Photos of interactions among employees made the deck more engaging; I cropped and color corrected the client's smartphone shots.

The draft copy was both redundant and incomplete. The client and I worked together to improve it.

The client could make edits and add names, dates, and other information (see page 3) to adapt the set to each presentation. I placed the top blue bar and logo on the master page, allowing the client to create new slides easily.

Original Slides

- Founded in 2006
- Currently operating on over 30 exchanges around the world
- Offices in New York, Chicago, and Hong Kong, with NY as our Headquarters



Proprietary automated electronic options marketing making firm

- Proprietary – all shareholders and owners are employees of the firm, we have no clients or investors. All decisions and successes are our own.
- Automated – we use best in class technology to trade at amazingly fast speeds
- Options – type of security that can be bought or sold and exercised at a specific time or during a specific time period
- Market Making - we buy and sell options and turn profits on the "spread" between the price we bought for and sold at and vice versa

Edited and Designed Slides

WHO WE ARE

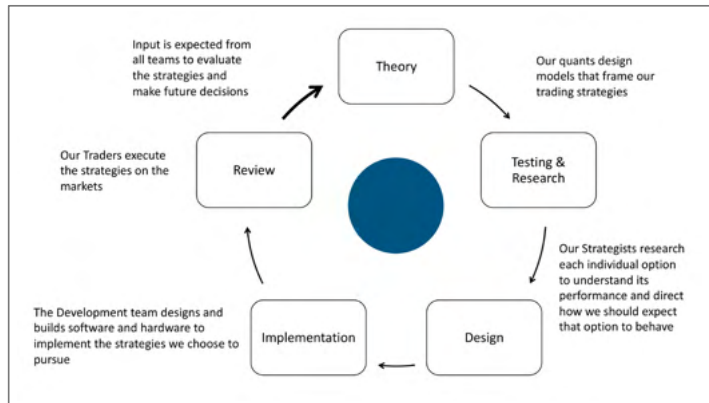
We Make Markets Better

- Equal partnership of exceptional traders, quantitative strategists, and technologists
- Founded in 2006 by former colleagues from Hull Trading and Goldman Sachs
- Global firm with offices in New York, Chicago, and Hong Kong

WHAT WE DO

| | |
|---|--|
| We are completely proprietary. | All shareholders and owners are employees of the firm; we have no clients or investors. |
| We use automated electronic trading methods. | We use best-in-class technology to trade at amazingly fast speeds. |
| We specialize in options. | We trade options, a type of security that can be bought or sold and exercised at a specific time or during a specific time period. |
| Our role is as a market maker. | We turn profits on the spread between the price we paid and the price at which we sold, and vice versa. |

Original Slides



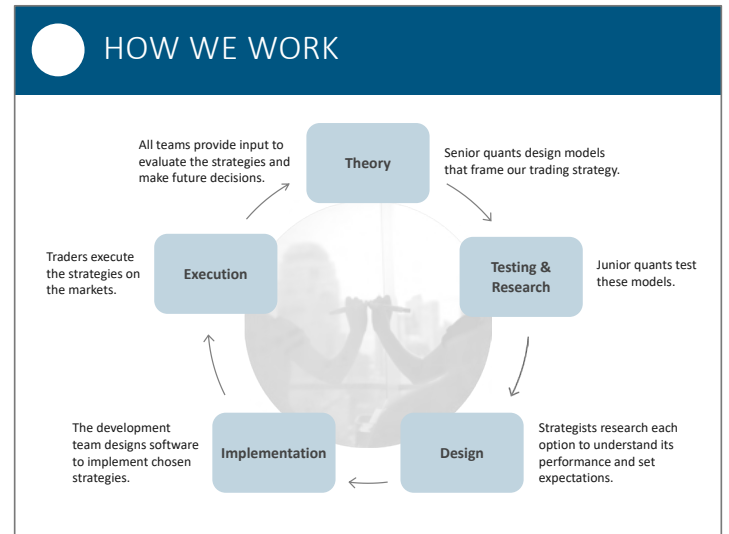
- Our teams work collaboratively to flawlessly deliver trades across the world
- All software used and strategies used are proprietary and have been designed for the company's use
- Ideas are generated from all of our teams, built out together and put into use by the firm

| | |
|--|--|
| <p>Challenging Work</p> <ul style="list-style-type: none"> • Options present new and interesting issues • The market is constantly changing | <p>Great Benefits</p> <ul style="list-style-type: none"> • Breakfast and snacks • Fully paid health care • Generous vacation time |
| <p>Collaborative Environment</p> <ul style="list-style-type: none"> • Teams work together to solve problems • Input is requested from all areas of the firm to make decisions | <p>Endless growth and learning</p> <ul style="list-style-type: none"> • Formal classroom style training • Experiential learning with a mentor • Desk rotations for all hires |

Culture

- Startup feel
 - Flat structure
 - Entrepreneurial
 - Risk-Reward
 - Learning opportunity

Edited and Designed Slides



OUR PEOPLE

We are only as good as our people.

- Our flat structure allows for direct access to our senior leaders and provides unparalleled opportunities to learn from seasoned professionals.
- Being part of a smaller firm, each person has a large amount of responsibility and contributes starting on day one.
- Our size allows us to pivot quickly and respond immediately to changes in the market.
- Each team contributes equally, working side by side to tackle challenges in the market.
- Our casual working environment, stocked kitchen, and generous benefit and vacation plans allow our people to focus on what's important—in the office and at home.

LEARN WITH US

Endless Learning Opportunities

- Most of our training is done on the job, so you'll work directly with our senior staff to learn the business and techniques.
- You'll join our formal, classroom-style training sessions to learn core concepts and theories.
- In your first year, you'll rotate through different desks and environments, receiving a complete picture of the business.
- You'll be paired with a mentor who'll act as your personal coach.
- We all work together to move the business forward; you'll be exposed to different types of staff and be asked to help solve new and complex problems.

Original Slides

Panel Discussion

Name TBA Senior Trader, School, x years with company

Name TBA Senior Quant, School, x years with company

Name TBA Strategist, School, x years with company

Name TBA Chief Technology Officer, School, x years with company

Application Process

- Positions
 - Junior Trader
 - Trading Analyst
 - Software Engineer
 - Quantitative Analyst
 - Trading Intern (on our website)
- Dates
 - Sept 16 – last day to apply on PennLink
 - Oct 5 – on campus interviews

Ready to join us?

APPLICATION

Apply via LionShare and [redacted].com

➔

FIRST ROUNDS

On campus interviews – 2 30 minute back to back interviews

➔

FINAL ROUNDS

Final round interviews at our offices, group exercise and individual meetings

Full Time Important dates:

Application deadline: XYZ

On Campus interviews: XYZ

Final round interviews: xyz

Internship Important Dates:

Application deadline: XYZ

On Campus interviews: XYZ

Final round interviews: xyz

Edited and Designed Slides

TALK TO US

Panel Discussion

Name TBA Senior Trader, School, x years with company

Name TBA Senior Quant, School, x years with company

Name TBA Strategist, School, x years with company

Name TBA Chief Technology Officer, School, x years with company

JOIN OUR TEAM

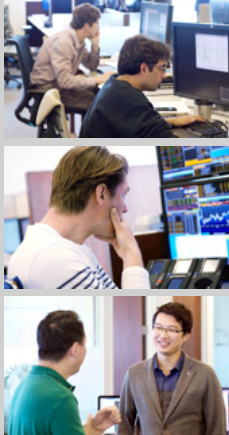
We are hiring high-performing students to join us:

Quantitative Traders
Learn how our experienced traders and strategists run our market-making strategies before you handle your own trading desk.

Software Engineers
Join a diverse team of highly skilled software engineers to design and implement proprietary software to execute and increase the speed of our trades.

Trading Interns
Spend the summer learning what it takes to be a quantitative trader. Programs run 10–12 weeks.

Quantitative Analyst (full time and internship)
Develop and test theories using financial models about the behavior of the markets alongside an exceptional team of quants from a variety of backgrounds.



JOIN OUR TEAM

APPLICATION

Apply via LionShare and [redacted].com

➔

FIRST ROUND

Two 30-minute, back-to-back interviews on campus

➔

FINAL ROUND

A half day of interviews, networking and group exercises in our New York office

Deadline for full time: **TBA**

Date for full time: **TBA**

Date for full time: **TBA**

Deadline for internships: **TBA**

Date for internships: **TBA**

Date for internships: **TBA**